

DRAFT  
Minutes

GENERAL PLAN UPDATE – REFINEMENT GROUP

Thursday, May 26, 2005, from 12:00 to 4:00 p.m.

the Monterey County Association of Realtors

201 Calle del Oaks, Del Rey Oaks

Those present:

- |                         |                  |                        |
|-------------------------|------------------|------------------------|
| 1. Mike Caplin          | 5. Gwen Miller   | 9. Alfred Diaz-Infante |
| 2. Sheryl McKenzie      | 6. Brian Finegan | 10. Aaron Johnson      |
| 3. Christopher Bunn Jr. | 7. Tom Carvey    | 11. Tina Trujillo      |
| 4. Chris Steinbruner    | 8. Jay Brown     | 12. Ron Chesshire      |

- I. Public comment period (for items not on the agenda)  
Public comment: none

- II. Approval of agenda for May 26, 2005  
Public comment: none  
Approved as e-mailed

- III. Approval of minutes of May 19, 2005  
Public comment: none  
Not available for approval

- IV. Economic Element  
C. Steinbruner said that the SVCC sent a chamber to the board concerning the points in the Economic Element. The Board of Supervisors (BOS) has postponed the Economic element until June 19<sup>th</sup>. Living wage and big box retailers are issues that will come before the BOS.

Discussion of the proposal to add a surcharge to event tickets

Include the “Preferred Project Policy” and “Economic Element” into one agenda item for next week.

- V. Promotion of RG work  
C. Bunn said that he is waiting for talking points from the RG presenters for addition to web site. They were due today. The subcommittees are working on e-mailing these to one another. S. McKenzie said there is funding available for the printing. Print either 5,000 or 10,000, depending on the price break. Decided to print 5,000.

T. Carvey said the new web site is up and running.

King City panel discussion on June 2<sup>nd</sup>:

Sheryl: request from radio station KRKC. Bob Perkins said they might broadcast the presentation live. Ads could be run in English and Spanish. A. Johnson suggested presenting a slice of Monterey County history. Get the individual organization’s names out there: SVCC, CHISPA, Cattlemen/women, etc.

Radio/TV: June 9<sup>th</sup>. T. Carvey said that this date is open for the panel discussion. Panelists were invited to participate.

VI. Salinas Valley Cities' City-Centered Growth proposal  
Tabled.

VII. Development of talking points  
Tabled.

VIII. Preparation for Board hearings  
Public comment: none  
Report from BOS meeting of 5-23-05. G. Miller said that the minutes from the BOS study sessions are available. N. Isakson sent T. Carvey the link to the minutes and he forwarded it to the rest of the group.

Next meeting June 16<sup>th</sup> on Housing and Economic Development. June 16<sup>th</sup> is for Housing and Economic, and the 20<sup>th</sup> is for Coastal.

B. Finegan distributed the Attorney General's Guide to the Brown Act concerning serial meetings. Agreement to read and abide by the Attorney General's Guide to the Brown Act.

IX. Comparison charts  
Public comment: none

X. Proposal from Building Trades Council  
Public comment: none  
A handout of the Building Trades Council was distributed and discussed. Final language from R. Chesshire adopted.

XI. Other business

XII. Adjournment to meeting of Thursday, June 2, 2005, 12:00 to 4:00 p.m., location TBA