

DRAFT
Minutes

GENERAL PLAN UPDATE – REFINEMENT GROUP

Thursday, April 21, 2005, from 12:00 to 4:00 p.m.

at the Laguna Seca Golf Ranch

10520 York Road, Monterey

- | | | |
|-------------------------|------------------|------------------|
| 1) Alfred Diaz-Infante | 5) Nancy Isakson | 9) Kurt Gollnick |
| 2) Mike Caplin | 6) Gwen Miller | 10) Tom Rowley |
| 3) Bob Perkins | 7) Brian Finegan | |
| 4) Christopher Bunn Jr. | 8) Tom Carvey | |

I. Public comment period (for items not on the agenda)
Public comment: none

II. Approval of agenda for April 21, 2005
Public comment: none
Update on Peninsula Chamber and support of RG (add under IV)

III. Approval of minutes of April 14, 2005
Approved as e-mailed

IV. Promotion of RG work
Public comment: none
2 reports:

B. Perkins and C. Bunn Jr. reported on the RG web site

They need thoughts, notes, and a history of the group. The core values were mentioned as something that should be added. C. Bunn needs a copy of the core values.

N. Isakson on an RG brochure:

G. Miller, S. McKenzie and N. Isakson met. They made up a mock-up version in tri-fold format. They worked on a draft mission statement, as follows.

Mission statement; to develop a General Plan for Monterey County that meets the needs of our diverse community for current and future generations by encouraging freedom of housing and job opportunities while balancing community growth, the environment and property rights, and promoting the viability and vitality of agriculture, hospitality, business, and other industries.

B. Perkins suggested defining the name of the group as, “Refining the vision for the future of Monterey County.”

T. Rowley suggested less text on the first page.

T. Rowley reported from the MPCC GAC meeting. The MPCC wants more information on the RG work and wants to stay informed.

M. Caplin sent out information on newspaper inserts as a means to distribute the RG promotional materials. There was discussion about the pros and cons of using a newspaper insert.

The photo in the Herald of the panelists for the Rancho Cañada breakfast was a good portrayal of the diversity of the group. C. Bunn suggested making buttons, bumper stickers, etc.

The group read K. Gollnick's e-mail concerning a request for a one page bulleted page of talking points.

V. Preparation for Board hearings
Public comment: none

The group reviewed the schedule for the coming BOS general plan study sessions. Comparison charts are being completed for each topic.

G. Miller reported from the BOS general plan study session of 4-19-05. Discussion of TDC's, clustering, trails, and invasive "organisms."

The staff report for the 4-26-05 meeting was reviewed and discussed.

VI. Public comment during Board hearings (letter from League of Women Voters)
Public comment: none

T. Carvey reported that Robin Tokmakian, Government Director of the League of Women Voters of the Monterey Peninsula had e-mailed, suggesting that the RG write a letter concerning the BOS decision not to allow public comment during the study sessions. T. Carvey reported that he had e-mailed R. Tokmakian, sharing her concerns about public comment.

VII. Comparison charts
Public comment: none

There was discussion about developing comparison charts for the coming BOS study sessions.

VIII. Proposal from Building Trades Council
Public comment: none
Tabled

IX. Other business

X. Adjournment to meeting of Thursday, April 28, 2005, 12:00 to 4:00 p.m., at the Monterey County Association of Realtors, 201 Calle del Oaks, Del Rey Oaks